

Co-Located with the Asia-Pacific Conference on
Postgraduate Research in Microelectronics and Electronics (PRIME Asia 2023)

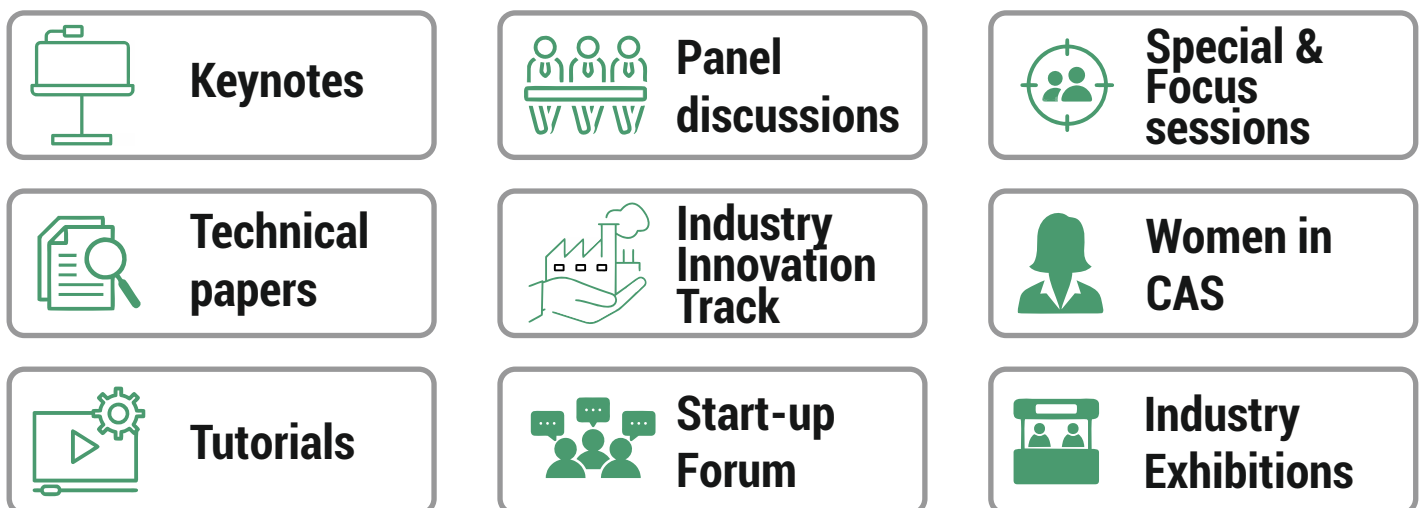
Theme: Safe, Secure, Smart Circuits & Systems for a Sustainable Society

Sponsorship Invitation

The 19th edition of the Region 10 flagship conference of IEEE Circuits and Systems Society (CASS), IEEE Asia Pacific Conference on Circuits and Systems (APCCAS 2023) will be held in Hyderabad, India. The conference will be held for the first time in India. The IEEE CASS Hyderabad Chapter is hosting the conference with the support of CASS chapters in Bangalore, Delhi, Kerala and Kolkata. APCCAS typically attracts 500+ attendees from academia, research & industry spread across the Asia Pacific region in the fields of theory, design, and implementation of Circuits & Systems.

The theme of APCCAS 2023 is "Safe, secure and smart circuits & systems for a sustainable society". APCCAS 2023 is an ideal platform for your organization to showcase your technical leadership to the global community thereby providing an opportunity for future business growth. It is also a prominent forum to attract the best of the diverse talent pool for your future expansion. We have created a good set of sponsorship opportunity packages to provide the best possible Return on Investment for your business.

Some of the key features of the conference include:



General Chair

P.V. Ananda Mohan, FIEEE

P.A. Govindacharyulu, Manjeera Digital

Preet Yadav, NXP Semiconductors

TPC Chair

Shanti Pavan, IITM

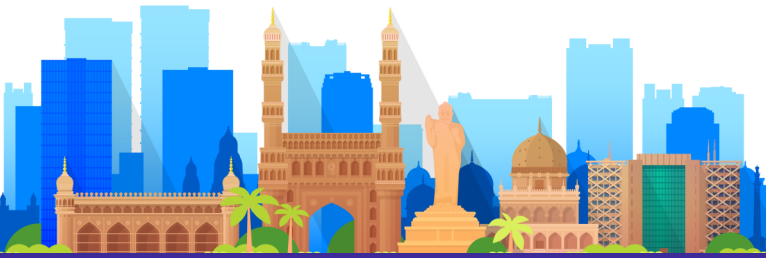
Alex James, Digital University, Kerala

**Massimo Alioto, National University
of Singapore**

Organizing Chair

A.G. Krishna Kanth

AMS-Osram Semiconductor



19th IEEE ASIA PACIFIC CONFERENCE ON CIRCUITS AND SYSTEMS (APCCAS 2023)

19-22 November 2023, Hyderabad, India

APCCAS 2023 provides four exhibitor and promotional sponsor packages: Exhibitor, Gold, Platinum and Diamond. Enhanced sponsorship levels include sponsorship of specific meeting events, which shall be reserved on a first come first served basis. The benefits of each package are summarized below.

SPONSORSHIP SLOTS	SILICON	PLATINUM	GOLD	SILVER	BRONZE	EXHIBIT BOOTHS
Sponsorship cost (in INR)	₹ 12,00,000	₹ 9,00,000	₹ 6,00,000	₹ 3,00,000	₹ 1,50,000	₹ 50,000
Keynote Talk	Keynote talk slot on Day 1	Keynote talk slot on Day 1/ Day 2 on FCFS basis	Keynote talk slot on Day 2/Day 3 on FCFS basis	-	-	-
Chief guest in inaugural ceremony	✓	-	-	-	-	-
Media Coverage and Branding	✓	✓	✓	✓	✓	Only branding
Slot in Panel Discussion	One slot in panel discussion	One slot in panel discussion	-	-	-	-
Booth exhibit space	3 Units of booth in prime area of exhibit zone	2 Units of booth in prime area of exhibit zone	1 Unit of booth	2 booth passes	2 booth passes	-
Standees on conference	7 standees in prime location	5 standees in prime location	3 standees	2 standees	1 Standee	-
Complimentary registrations	9 Free registrations	7 Free registrations	5 Free registrations	4 Free registrations	3 Free registrations	-

Other sponsorship benefits may include:

- Listed as sponsor on website and printed material
- Company logo on the final program
- Company logo on the welcome sign
- Company logo on the website
- Company logo on the opening slide of the symposium
- One-page ad inserted in delegate kit
- Company logo on delegate bag

For More Information Scan

